



**Affiliate Application
for Continued
Funding
2020-2021
GRANT FUNDING**

Application Instructions

**DUE DATE:
June 5, 2020
5 pm**

Introduction

Kings United Way is pleased to announce the opening of the 2020/2021 application period to become a recognized affiliate of your local United Way office.

The *LIVE UNITED* logo represents our commitment to work in partnership with you, the non-profit community, to reach out and help those in need and to bring positive influence into communities where it is needed most. When we LIVE UNITED, we have a greater chance of achieving the common good.

If selected for funding and/or affiliate status, your organization has access to many benefits including:

Funding

During workplace campaigns, donors know that Kings United Way affiliates have been vetted and that funds donated to those organizations will serve an important purpose in our community. Last year, Kings United Way awarded funding to fifteen (15) local agencies.

Capacity Building Workshops

Kings United Way provides workshops throughout the year on a variety of topics pertinent to non-profit leadership and operations.

Volunteer Human Resources

Get Connected of Kings United Way is a virtual volunteer center where non-profit agencies can post volunteer needs. *Get Connected* is used to bridge the agencies that need help with the community volunteers willing to provide help.

Community Resource Linkage through 211

❖Call ❖Click ❖Download❖Text❖Live Chat

Access to community services is available 24 hours per day, every day of the year. Services are available by telephone in over 150 languages by dialing 2-1-1, on the web at www.211kingscounty.org, on the 211 Mobile App Intelliful™, by texting your zip code to 898211 and through live chat on the 211 website.

Publicity and Awareness

Kings United Way is pleased to use various social media platforms to promote our affiliates and community partners.

Eligibility Requirements

Kings United Way welcomes all interested nonprofit agencies serving Kings County residents with 501(c)(3) status to apply. Please review Eligibility Requirements carefully for a thorough understanding of our process.

All applicants must meet the following criteria to be considered for funding:

- Be a non-profit organization as defined by the Internal Revenue Service 501(c)(3) code and **have been in operation for at least six months.**
- Provide health and/or human services in Kings County. ▪ Be an organization “in good standing” with Kings United Way with no sanctions from the previous year.
- Demonstrate local presence.
- Demonstrate sufficient organizational capacity to provide the proposed services to Kings County residents.
- Provide services without regard to race, religion, national origin, gender, sexual orientation, gender identity/expression, age, ancestry, marital status or disability.

Funding Priorities

Education

United Way makes sure children and youth can start school ready to succeed, become proficient readers at a young age, stay on track in middle school, earn their high school diploma and pursue a higher education.

Examples: Reduce child abuse and neglect. Increase youth participation in leadership development programs. Increase academic achievement. Increase access to parent education.

Income

United Way empowers people to get on stable financial ground with proven methods like job training, financial wellness classes and more. The result is thriving communities where everyone has more opportunity to succeed.

Examples: Increase family financial stability by assisting in meeting life's basic needs with food, shelter, clothing, and education services on financial literacy.

Health

United Way is building healthier, more resilient communities by promoting healthy eating and physical activity, expanding access to quality health care and integrating health into early childhood development.

Examples: Promote independence of seniors and the disabled by supporting programs that address the mental and physical well-being of this target population. Reduce drug and alcohol dependency. Increase access to mental health resources.

Key Dates

Funding Period

The funding period is **July 1, 2020 through June 30, 2021**.

Application Timeline

Release of Funding Application	May 4, 2020
Technical Assistance Period*	May 4, 2020-June 1, 2020
Application Submission Deadline	June 5, 2020 (5:00pm)
Application Review and Scoring	June 2020
Board Meeting-Allocations	June 16, 2020
Notices to Organizations	June 30, 2020

*For technical assistance, please email Nanette Villarreal at nanettev@kingsunitedway.org

Please submit completed application to: nanettev@kingsunitedway.org

NO LATE APPLICATIONS WILL BE ACCEPTED.

Proposal Review Process

All proposals will be reviewed under the same review process.

Initial Screening

All submitted applications will be screened by United Way staff for completeness and eligibility.

Review and Scoring

Members of the United Way Board of Directors will review and score the applications. All proposals will be scored using the same scoring rubric (Appendix A).

Recommendations

Kings United Way utilizes a competitive grant making process. **Funding is not guaranteed.** All funding decisions are made by the Kings United Way Board of Directors.

Reporting Requirements

PLEASE READ CAREFULLY

Quarterly reports are due no later than the 15th of the month following the end of the quarter. Failure to submit a timely quarterly report will result in sanctions and may be grounds for termination as a United Way partner affiliate. All undesignated funds allocated to the organization will be redistributed.

If you received a sanction in the 2019/2020 funding cycle, your organization will be ineligible to apply for funding in 2020/2021.

Reporting Period	Due Date
First Quarter 7/01/2020-9/30/2020	October 15, 2020
Second Quarter 10/01/2020-12/31/2020	January 15, 2021
Third Quarter 1/01/2021-3/31/2021	April 15, 2021
Fourth Quarter 4/01/2021-6/30/2021	July 15, 2021

Application Process

Only complete applications, submitted to Nanette Villarreal at nanettev@kingsunitedway.org by the required deadline and include all required attachments will be considered for funding. Kings United Way reserves the right to not fund any applications.

Grant Award

Grant awards are paid to organizations on a quarterly basis provided quarterly reports are submitted in a timely manner. Failure to submit a quarterly report will result in sanctions and make the organization ineligible to apply for funding the following year.

Technical Assistance

Questions regarding the application or requests for technical assistance may be submitted to Nanette Villarreal at nanettev@kingsunitedway.org.

Application Instructions

Organizational Information

1. Name of Organization: _____

2. Organization's Mailing Address: _____

3. Organization's Main Address (if different): _____

4. EIN Tax ID Number: _____

5. Website Address: _____

6. Hours of Operation: _____

7. Executive Director/CEO Information

Name: _____

Title: _____

Email Address: _____

Telephone Number: _____

8. Communities Served by Organization (please check all that apply)

Hanford

Kettleman City

Lemoore

Stratford

Corcoran

Armona

Avenal

Other: _____

Funding Request Amount

1. Amount Requested for 2020/2021: _____

Agency Profile

1. How many years has your organization been in business?: _____
2. What social/human welfare issue does this program address?

3. Provide a brief program description and measurable goals that United Way funding supports.

Leadership

1. In the last fiscal year, has there been turnover in the Executive Director/CEO position?
 Yes No
2. If yes, was this departure planned or unexpected? Please explain:

3. In the last fiscal year, what is the percentage for staff turnover?: _____

Fiscal Summary

1. Are all services provided by your organization available regardless of ability to pay?
 Yes No

2. If fees are charged, do you offer a sliding scale or have a charity care policy?
 Yes No

3. Did agency sustain a loss over the last 12-month fiscal period?
 Yes No

If yes, please explain the reason for the loss and plans to prevent future losses:

Additional Required Attachments

Attachment B

IRS 990 Form or Profit and Loss Statements for Prior Fiscal Year (include 12 months)

Attachment C

Project Budget for KUW Funding Only (Proposed Budget)

Attachment E

Agency Media Release Agreement

Attachment E

Agency Media Release Agreement

_____ hereby agrees to authorize
(Organization's Name)
Kings United Way to copy, use, publish and broadcast, for advertising or any other lawful purpose, photographic pictures (including still photos, motion pictures, video tapes, television broadcasts) and the registered legal name of said agency in any newspaper, social media platforms, online, radio or television broadcast and any other such media in which agency may be included in whole or part for the period July 1, 2020 through June 30, 2021.

We waive any right to inspect or approve the finished product or the use to which it may be applied.

Print Name: _____

Title: _____

Signature: _____ Date: _____

Certification and Signature

I certify that the information contained in this grant application and its attachments are complete and accurate to the best of my knowledge.

Authorized Signer

Printed Name

Title

Date