



2023 KINGS UNITED WAY TURKEY TROT 5K



Kings United Way

Sponsorship Package

The Kings United Way Turkey Trot is a fun, healthy, and family-friendly, 5k run/walk event held on Thanksgiving morning each year. The race takes place in Downtown Hanford. It begins at 125 W. 7th Street and takes you through a scenic route down Douty street and back up around to finish back at 7th street. The event will take place rain or shine. Registration is \$30 per adult and \$15 for children ages 5-17. Each paid registrant will receive a swag bag that contains sponsor goodies. The first 400 participants also receive a t-shirt. By joining as a sponsor, your company will be integrated into all race communications and displayed on event t-shirts. Profit from the event will benefit local affiliates of Kings United Way.

HELPING OUR COMMUNITY

Last year, with the support from our sponsors, and all participants, Kings United Way provided funding to 10 local charities in Kings County. These charities provide much needed support to residents of Kings County. Our mission at Kings United Way is to increase the organized capacity to care for one another.

Last year's benefiting organizations:

- Kings Community Action Organization
- Kings County Commission on Aging
- Refuge Armona
- United Cerebral Palsy of Central California
- St. Brigid's Community Outreach Center
- Soup Kitchen
- Paws & Claws
- CASA of Kings County
- Salvation Army
- Cornerstone Recovery Systems



SPONSORSHIP LEVEL

COMPANY NAME

CONTACT NAME

WEBSITE

EMAIL

PHONE

BILLING ADDRESS

CITY

ZIP

ENCLOSED CHECK (CHECK #

)

INVOICE ME

MAKE CHECKS PAYABLE TO: KINGS UNITED WAY
125 WEST 7TH STREET, HANFORD, CA 93230
(559) 584-1536 - KINGSUNITEDWAY.ORG

Sponsorship Opportunities

MAJOR

- Recognition on social media
- Prominent logo on registration website
- Logo on event t-shirt
- 4 complimentary registrations, including t-shirts
- Prominent logo placement on KUW website with link
- Race day announcement and company name and logo on all press releases and media notices

\$2,500

GOLD

- Recognition on social media
- Prominent logo on registration website
- Logo on event t-shirt
- 3 complimentary registrations, including t-shirts
- Prominent logo placement on KUW website with link

\$1,000

SILVER

- Recognition on social media
- Logo on registration website
- Logo on event t-shirt
- 2 complimentary registrations, including t-shirts
- Logo placement on KUW website

\$500

BRONZE

- Recognition on social media
- Logo on registration website
- Name on event t-shirt
- 1 complimentary registrations, including t-shirts

\$250

SUPPORTER

- Recognition on social media
- Logo on registration website

\$100

THE EVENT WILL BE PROMOTED TO OVER 2,000 CURRENT AND PAST PARTICIPANTS.

2016: 410

2017: 506

2018: 469

2019: 460

2020: 171

2021: 332

2022: 467



*Logo must be provided by October 1st