

Appendix A Scoring Rubric

Kings United Way
Reviewer Scoring Rubric for
2026 - 27 Grant Cycle Funding Application

Name of Organization: _____

Applicant Name: (Contact/ED/CEO): _____

Criteria	Scoring Criteria	Points
1. Applicant Eligibility		
a. Non-profit organization as defined by the IRS 501c3 code and has been in operation for at least 6 months. b. Application was submitted by the deadline.	Yes= Continue with Review No= STOP! Applicant is not eligible (COMPLETED BY STAFF)	N/A
2. Program Impact and Goals		
a. General description of services rendered in Kings County . Services offered are aligned with Kings United Way's funding priorities (Education, Income, Health). (Page 6)	Agency activities are well thought out, measurable, and the organization has a strong history of providing these services. Services align with funding priorities. Organization demonstrates excellent collaboration with community partners= (20 points) Agency is proposing needed services for the community. Services slightly align with funding priorities. The application demonstrates collaboration with local partners= (15 points) Activities are a duplication of existing services in the community and applicant does not demonstrate strong collaboration with other stakeholders. (10 points). Proposed project is a duplication of effort and does not demonstrate any local partnerships= (5 points)	/20

<p>b. Amount requested and detailed explanation on how the monies will be used. (page 7, #5) (Attachment C)</p>	<p>The amount requested is reasonable and cost-effective for the proposed activities= (10 points) The amount requested is somewhat reasonable and cost-effective for the proposed activities= (5 points) The amount requested is not reasonable for the proposed activities and/or does not appear to be cost effective= (3 point)</p>	<p>/10</p>
<p>3. Organizational Overview & Capacity</p>		
<p>a. Organization has a business office or satellite center in Kings County to provide services. If no, the organization has an acceptable plan of action to reach Kings County residents. (Page 7)</p>	<p>The agency has an office located in Kings County and the office is located where services are being proposed= (15 points). The agency does not have an office in Kings County but has an appropriate plan to reach Kings County residents= (10 points). The agency does not have an office in Kings County and did not demonstrate an appropriate plan to reach Kings County residents= (5 points).</p>	<p>/15</p>
<p>b. List of Board of Directors and Officers (Attachment A-3)</p>	<p>The Board reflects diverse representation and board members live or work in Kings County= (10 points). The Board roster includes a majority of board members who live or work in Kings County= (5 points). The Board roster includes at least 25% representation from individuals who live or work in Kings County= (3 points). The Board roster does not include at least 25% representation of individuals who live or work in Kings County= (0 points)</p>	<p>/10</p>
<p>c. The Board of Director’s regularly meets as evidenced by board agenda and minutes, and board roster shows the governing body</p>	<p>Meets and/or exceeds governance standards= (5 points) Meets some governance standards= (3 points)</p>	

<p>members either work or live in Kings County. Board members represent broad range of skills needed for non-profit governance. (Attachment A-1 and A-2)</p>	<p>Does not meet governance standards= (0 points)</p>	<p>/5</p>
<p>d. Organization has a website that contains current information and actively participates in the SRN or 211 Kings County? (Page 8)</p>	<p>Yes (information current) = 5 points Yes (information outdated) = 3 points No= 0 points</p>	<p>/5</p>
<p>e. The organization's staff turnover rate in 2024 was lower than 20%. If not, does the applicant provide an acceptable reason for the high turnover rate? (Page 8)</p>	<p>Turnover was less than 10% and no turnover in leadership= 5 points Turnover was less than 10% but turnover in leadership=4 points Turnover was between 10% and 20% and no turnover in leadership= 3 points Turnover was between 10% and 20% and turnover in leadership= 2 points Turnover was greater than 20% but no turnover in leadership=1 point Turnover was greater than 20% and turnover in leadership=0 points</p>	<p>/5</p>
<p>4. Organization Finances</p>		
<p>a. Does organization attempt to remove barriers, such as costs, language, transportation, etc. ?</p>	<p>Yes= 5 Sliding Fee Scale=3 No= 0</p>	<p>/5</p>
<p>b. Does the organization serve high-need or underserved populations?</p>	<p>Yes= 5 No= 0</p>	<p>/5</p>
<p>c. IRS 990 and Profit and Loss (last two fiscal years)</p>	<p>Agency is profitable and fiscally stable= (15 points) Agency is neutral showing no profits or losses year over year= (10 points) Agency sustained losses and provides a reasonable explanation for the losses and has a turn-around plan= (5 points) Agency sustained losses and provides a reasonable explanation for the losses but does not have a turn-around plan= (3 points) Agency had significant losses but does not provide a reasonable</p>	<p>/15</p>

	explanation for losses nor has a turn-around plan= (0 points)	
c. Project Viability	KUW is not the sole funder for the proposed activities and they will be provided if funding is reduced= (5 points). KUW is the sole funder and the organization cannot offer the services at all without KUW funding= (3 points).	/5
1. Quarterly Reports Submitted on Time (no deductions for new applicants)	All quarterly reports were submitted on time= 0 (score does not change) One (1) quarterly reports submitted late= -2 (deduct two points) Two (2) quarterly reports submitted late= -5 (deduct five points) Three (3) quarterly reports submitted late= -10 (deduct ten points)	
TOTAL SCORE		/100
THRESHOLDS to be considered for funding:		
Must score 70+ overall		
Program Impact and Goals Criteria must score 15+		

Reviewer Printed Name

Reviewer Signature

Date

Additional Comments:

